

Social Media 社交网路平台 — 2012 年 12 月 11 日

Hello and Welcome to English World. I am your host Mark, along with Wen-Jie.

Hello listener friends.

Listener friends, do you know that we have an English World website – that's just for you!

That's right.

我们也为了你的学习，有了英语世界的网站呢。

You can go there anytime, any place you are, 24 - 7 to review or learn more.

你可以在任何时刻,任何地点上网来复习或学习更多。

Our website has many special features, like audio, video files, and English texts.

在网站上，为你预备丰富的栏目，有英语声频，视频，和文字档。

And you can also see our pictures to connect a face to the voice you hear every week.

在网上还可以对照声音，看我们的庐山真面目。

If you don't know our web address, write it down, this is it: engworld.org

我们的网址赶快写下, engworld.org.

今天就上来学习吧！

Mark, you forgot to mention our blog and twitter posts.

Oh, that's right. In case you don't know, we are on Sina Blog and Twitter.

现今在新浪，也有我们英语世界博客和微薄呢。

So, become our fans! Come learn English with us everyday.

赶快来关注，作粉丝。每天都可以和我们学习英语。

The Way We Talk 日常口语

Our key word for today is: Social Media

今天的关键词是：社交网路平台。

People like to use slang or short form wording in social media.

通常在社交平台惯用一些俗语和短字。

We call these acronyms.

也就是 acronyms 简略称。

Here are some examples.

底下是一些例子。

LOL | is short for Laugh Out Loud. | 哈哈

ASAP | means As Soon As Possible | 马上即刻

BBL | means Be Back Later | 待会儿回来

BFF | means Best Friends Forever | 永远是好朋友

BTW | means By the Way | 顺带提一提

NW | is No Way | 不可能

TKS | is Thanks | 谢谢

When it's time to say goodbye,
当要说再见时，可以怎么说呢？

G2G | means Got to Go | 该走了

TTYL | is Talk to you later. | 稍后再谈

Also, numbers has meaning too.
数字也有意思的

B4 | means: before | 之前

U2 | is: you too. | 你也是

Mark, TKS, Thanks.
You're welcome.

Our producer Josh loves social media.

我们的制作人德嘉许很爱用社交平台。

I see him checking his phone and do texting constantly.

他常常查看手机，发短信。

Next, Wen-jie is going to chat with Josh on this topic.

接下来，我要和他来谈谈他是怎么用社交平台的。

So, Stay tuned for "A Day in the Life".

请听美人生活访谈。

A Day In The Life Of 美人访谈

Interview: A chat with Josh about “Social Media” 社交网路平台

I: Do you do text messaging? Tweet?

J: * I love that Twitter. Text messaging/ Smart phone is probably my life.

I: With your smartphone, what do you do?

J: * I sent tweets, take pictures, post pictures, send emails, text, send pictures. And I have an App-Voxer. It's like a walkie-talkie with my phone- I can talk with my friends.

I: How does social media affect your life?

J: * In this entertainment industry, you need to use social media to your advantage.

* On Twitter, one can connect to people you don't know, share radio programs with people you don't know.

* The perfect word for Twitter is “Share”!

I: Can you imagine your life without social media?

J: * No, not any more. It's going to be more like social media with new stuffs coming out.

* I have 103 tweet followers. Not a lot, but I still think I'm pretty cool.

I: When you got engaged, did you send out tweet to your friends?

J: * I believe I did.

I: Do you feel you miss something, since everything is online?

J: * If social media is not existed, I'll be OK with it. It does take away personal conversation with people one on one - actually getting to know somebody, as oppose to sit at computer screen looking at pictures.

* But from this point on, I don't see a life without tweeter. I'm kind of addicted to it.

I: How do you balance out your real social life and the use of the social media?

J: * You just need to know when to put the phone down. Like in the movie theater, it says: please silence our phone. Set it aside, live your life, relax.

* Minus the whole social media aspect, people still go out and enjoy themselves today , as like 30-40 years ago.

* There's no better way to enjoy a one on one conversation with some of your best friends.

* Then again, there's nothing like a good tweeter conversation with someone you don't want to see in your life.

Words to Live By 圣经良言

“Go into the world. Go everywhere and announce the Message of God’s good news to one and all.”

耶稣又对门徒说：你们往普天下去，传福音给万民听。

Mark 16:15 马可福音 16:15

If we have good news, we don’t keep it for ourselves.

我们若有好消息，不会把它私下藏起来。

We are to share it with everyone. The phrase “one and all” means: everyone.

我们会和所有人分享。One and all 这词表示，所有的人。

Christians are to be everywhere in the world sharing the Gospel.

基督信徒在世界各地都分享福音好消息。

And the good message is: Jesus has died for our sins and He is alive.

这个好消息就是：耶稣为我们的罪而死，且复活了。

“Go into the world. Go everywhere and announce the Message of God’s good news to one and all.”

Mark 16:15

Well Listen friends, our topic for today was : Social Media.

今天的主题是，社交网路平台。

If you love learning English, please follow us on Sina Blog and Twitter.

你若喜爱学英语，请来关注英语世界的新浪博客和微薄。

And share the news, tell your friends about us.

也告诉你的朋友来英语世界学习。

Remember, we love being friends with you. So, don’t hesitate to write us.

我们乐意和你做朋友，也欢迎你来信提问。

Until next time in English World, this is Mark, along with Wen-Jie.

So Long and God Bless You!